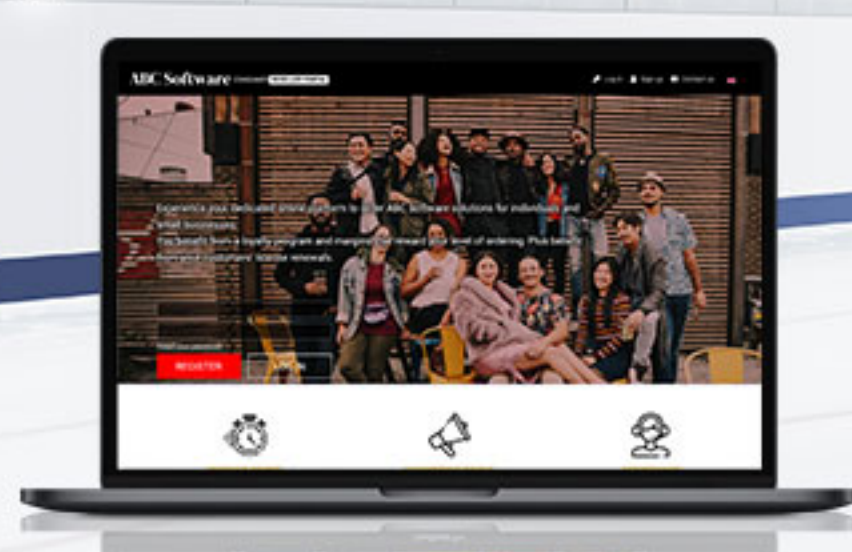


## Choosing to invest in a reseller portal: 8 reasons why?

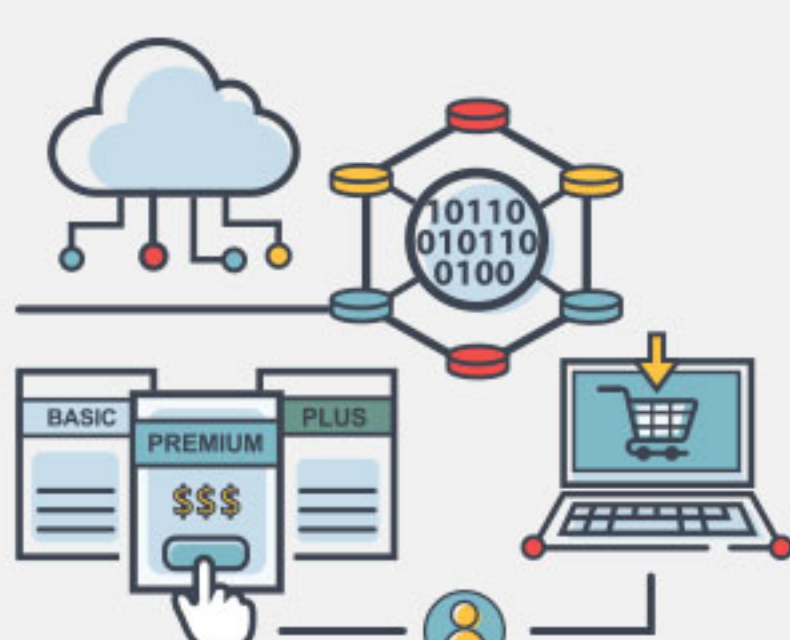


### Expansion 1

Outsource the management of your reseller portal, will enable you to automate smaller-volume deals, and develop new global distribution channels online fast.

### 2 Simplification

Take advantage of automated reseller onboarding and channel management makes multi-tier software distribution and subscription management a breeze.



### 3 Seamless

A dedicated provider will help you to get a portal matching the look and feel of your brand. Keep resellers in your own ecosystem will differentiate you from the competition.



### 4 Time Saving

Delegate ongoing maintenance and financial flow management between resellers and their end-users, give you the time to focus on your product.



### 5 Customization

Get access to a set of practical services and tools to monitor performance and manage status, volumes, and discounts, give you the possibility to customize each reseller relationship.



### 6 Accessibility

Build awareness around your product has never been more important. Within a dedicated portal, your product information is available to all users, all the time.



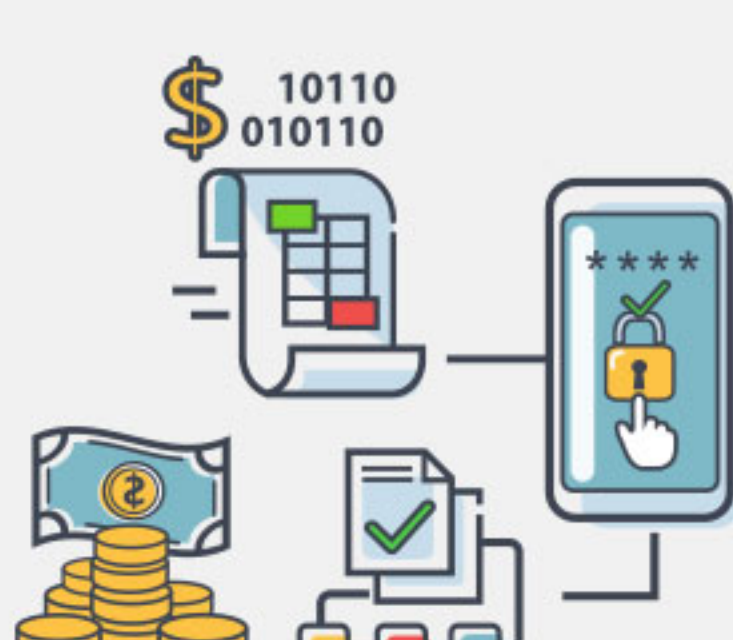
### Loyalty 7

A B2B portal allows embedded reseller loyalty modules and automated retribution on subscription renewals, maximizing your conversion rate and customer lifetime value.



### 8 Security

Multiple processing and payment of licenses in different countries cannot be improvised. Outsourcing this part, help you turn third-party distribution channels into safe revenue-driving engines.



## Ready to increase online sales and expand your distribution network?

DISCOVER HOW NEXWAY CAN HELP YOU BOOST YOUR B2B SALES INITIATIVES